# Traveler Sentiment Survey Questions

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## BRAND LOYALTY

### What is most important to you when it comes to choosing an airline, hotel or car vendor?

* Price or adherence to company travel policy
* Loyalty benefits
* Additional amenities
* Health & safety standards

### Are there suppliers (air, hotel, car) you no longer wish to use?

## cdc & Travel advisories

### Does the Centers for Disease Control & prevention (CDC) or Government advisories about travel weigh on your plans?

* Yes - I will only travel to destinations that have been deemed safe for inbound travel.
* No - If a destination is open, I will be going.
* Maybe - I will travel if there are strict safety precautions in place.

### How long after the CDC publicly advises that ‘travel is safe’ will you plan travel and/or actually travel?

* Immediately
* 3 months after
* 6 months after
* 1 year after

### How will each of the following impact your decision to take a trip primarily for leisure purposes during the next 6 months?

* Availability of a vaccine proven to be clinically effective in preventing you from…
* Slowdown of COVID-19 spread in the US
* Slowdown of COVID-19 spread worldwide
* Availability of therapeutics/drugs proven to be clinically effective in treating the…
* CDC reducing risk advisory level
* Easing of state and local health department guidelines
* Easing of domestic travel restrictions
* Great travel deals (airlines, hotels, cruise, etc.)
* Availability of flights to destinations I am interested in visiting
* Concerns about my personal financial situation
* Easing of international travel restrictions
* Mandatory negative COVID-19 test prior to boarding a plane
* COVID-19 related travel insurance offered by the destination
* World Travel & Tourism Council Global Safety Seal
* Concerns about my job security
* Availability of cruises to a destination I am interested in visiting
* Opinions/judgement of family and/or friends

## COMFORT LEVEL

### As of today, when do you believe you will personally feel comfortable traveling again?

* Today
* Within 1 month
* Within 3 months
* Within 6 months
* Within 12 months
* When a majority of the population is vaccinated
* When I am vaccinated
* When my household is vaccinated
* When social distancing guidelines have been lifted
* When quarantine requirements are no longer a factor

### based on how you feel today, how likely are you to engage in a business trip?

* Scale of 1 (not at all likely) to 5 (extremely likely)

### based on how you feel today, how likely are you to engage in a business trip during the next 6 months?

* Scale of 1 (not at all likely) to 5 (extremely likely)

### based on how you feel today, how likely are you to take a (domestic/international) flight?

* Scale of 1 (not at all likely) to 5 (extremely likely)

### based on how you feel today, how likely are you to take a (domestic/international) flight during the next 6 months?

* Scale of 1 (not at all likely) to 5 (extremely likely)

### Using a scale of 1 (not at all likely) to 5 (extremely likely), based on how you feel today, how likely are you to engage in each of the following activities during the next 6 months?

* Travel by personal car
* Travel by rental car
* Take a domestic flight
* Take an international flight
* Travel by bus
* Travel by train/rail
* Travel by mass transit

### How likely are you to engage in each of the following activities during the next 6 months?

* Off-site business meeting of less than five people
* Off-site business meeting of more than five people
* Conference
* Convention
* Internal Meeting

## Frequency of travel

### Do you plan to travel as much as you did in 2019?

* The same amount as I did in 2019
* Less than I did in 2019
* More than I did in 2019

### Have you recently flown (domestically/internationally?

* Yes, in the last month
* Yes, in the last three months
* Yes, in the last six months
* No

### if you recently traveled, How did your flight influence your feelings about traveling again?

* I am not concerned
* I feel safer now and will fly again without concern
* I am still concerned

### Have you recently stayed in a hotel or alternate accommodations overnight?

* Yes, in the last month
* Yes, in the last three months
* Yes, in the last six months
* No

### How did your stay influence your feelings about traveling again?

* I am not concerned
* I feel safer now and will stay overnight again without concern
* I am still concerned

## travel type

### How many miles away from home (one-way) would you be willing to drive for a business trip?

### Are you more willing to fly domestically versus internationally?

* Yes
* No
* Not concerned about flying

## Vaccine

### Does the approval and availability of a vaccine affect your travel plans for next year?

* Yes
* No
* With or without a vaccine, I will travel to destinations deemed "safe travel destinations"

### how concerned are you that you or other members of your household will contract coronavirus (COVID-19)?

* Scale of 1 (not at all concerned) to 5 (extremely concerned)

### Which of the following best describes your plan for if/when a vaccine becomes available?

* I would get the vaccine as soon as it is available to me
* I would wait at least a few months to see if it is effective
* I would not get the vaccine
* I already have the vaccine