

Meetings & Events by FROSCH

Moving Business Forward



With COVID-19 wreaking havoc in the travel, hospitality, meetings, and events industries, it has been difficult for businesses to plan engagements in advance. And while our team at FROSCH Global Conferences & Events doesn't have a crystal ball, we do have the expertise to keep your business moving forward.





More than half
(60%) of event
professionals
pivoted a live
event to virtual
due to the impact
of COVID-19
thus far.

– BIZZABO, 2020





*Virtual is
here to stay.*

In the current-changing world, the need to be adaptive, leading-edge, and innovative is increasingly more important. There has been a quick and dramatic shift from face-to-face meetings and live events into the virtual domain. Given the current environment, going virtual is a reality that will remain in some capacity for the foreseeable future. Companies are seeing the benefits, allowing permanent implementation of virtual events in future business endeavors.



*We understand
the challenges
you're facing.*

With much of the world working remotely and travel mandates in place, most meetings & conferences are moving to virtual solutions as an alternative to live events. Companies are seeking viable solutions to minimizing revenue loss from cancelled events, maintaining quality communications & connections with customers and sustaining team productivity. Assembling a team of experts, qualifying vendors and a technology platform, and creating a detailed program plan ensures a smooth transition from live events to virtual forums.

Considerations When Pivoting to Virtual

A well-structured execution plan will eliminate the learning-curve and provide new opportunities for growth and continued prosperity as the climate continues to evolve.



- ✓ Translating requirements from in-person events to high impact virtual events
- ✓ Defining logistics to ensure flawless execution
- ✓ Navigating the abundance of available options to integrate with your current technology, tools, and most importantly goals and objectives
- ✓ Identifying gaps in bandwidth or in-house knowledge to move quickly to implement a strategic plan

Benefits of a FROSCH Partnership

Making the decision to go hybrid or fully virtual is only the first step.

There will be a variety of logistics to consider, platforms to choose from, and plenty of other unforeseen circumstances. Virtual events create their own set of unique challenges that are often overlooked by the inexperienced. Why not have a team of logistic and technology experts to guide you?

Identifying your company's unique needs ensures the greatest ROI & ROE.

Our team is platform-agnostic and can help evaluate your current virtual capabilities. We'll qualify the platform and its' features to ensure it meets the overall goals of your program. We can also help optimize your content, branding, and communication for a truly polished event.

Analyzing, budgeting, and managing costs proactively maximize your investment.

FROSCH provides true transparent pricing specific to your requirements and scope of work. We will recommend the best solution for your program – whether its implementing a new best-in-class software or optimizing your current platform. Our experienced team will virtually eliminate the learning curve for you and your attendees.

Ensuring success with our experts focusing on the technology, so you can focus on what you do best – the speakers, experience, and acquisition.

Pivoting to virtual is a challenge and navigating the options can be confusing. Companies don't always have the bandwidth or in-house knowledge to move quickly to research & implement new technologies. Our extensive vendor network provides the best pricing, tools, and professional expertise, so you can take your focus off the technology. With our best-in-class program management and technical support, you and your attendees will have a memorable experience without any technical glitches!

Delivering the ultimate virtual attendee experience on par with live events is paramount!

FROSCH incorporates the experiential elements of live events to virtual meetings to best engage your audience.



*In this current
climate, you need
a partnership
built on
transparency and
shared objectives.*

FROSCH provides professional consulting and guidance to assess needs, establish priorities & plans, budget management, pre-production planning, content development, speaker coaching, and technical logistics oversight from inception through production and post-event evaluation. Partnership and high-touch personalized support is the cornerstone of FROSCH service and solution offerings.

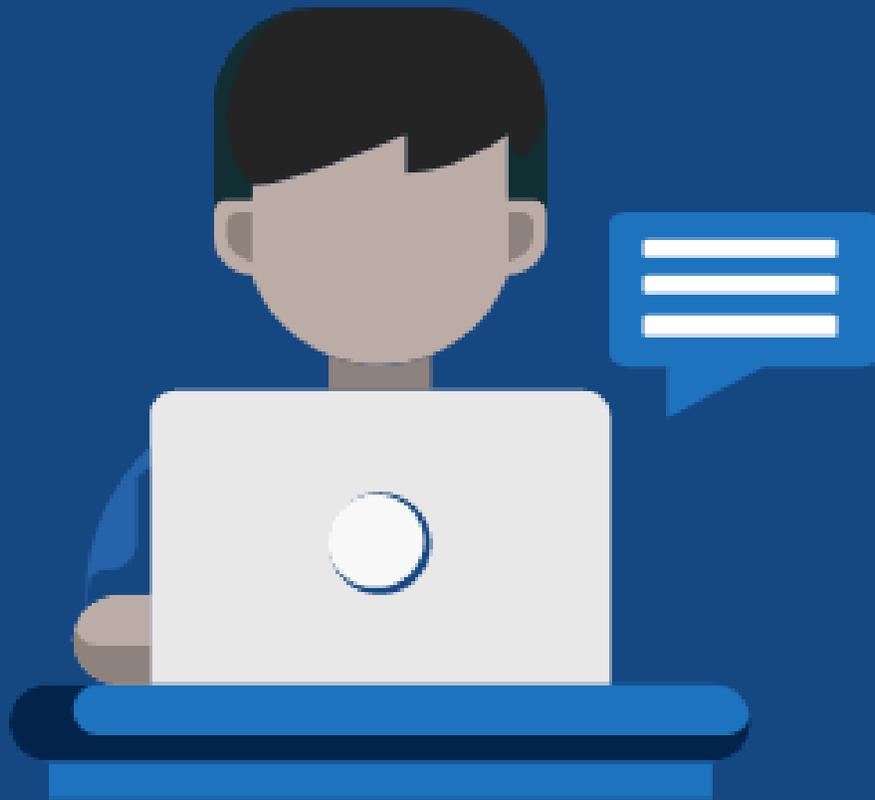


*FROSCH has
you covered!*

Whether it's 50, 500 or 5000+ people, we have the expertise and a variety of best-in-class technology platforms to support all types of programs. Paramount to any event, we curate unique digital experiences tailored to meet meeting & financial objectives, messaging, and brand guidelines and to exceed your expectations. Our team of experts provides innovative consultation and production services to deliver the ultimate virtual attendee experience.

FROSCH delivers the tangible value that raises the bar on the virtual experience, mitigates risk and delivers the highest return on investment and experience.

Let FROSCH Global Conferences & Events be your guide in virtual meetings.



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To learn more, contact your FROSCH Account Manager
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